

Wildwood Community Association

Executive Meeting Minutes

May 28, 2019; 7:00 pm (Bishop Pocock School)

Attendance: Pat Hauser, Katherine, Nicole Roe, Kari Froelich, Amy Josephson, Chris Gillings, Danielle Proulx-Gaudet, Joel Meidema, Mark Planchot

1. Call meeting to order @ 7:09pm

- Chair - Pat

2. Approval/Adoption of the Agenda

MOTION to approve the Agenda with additions Danielle, Nicole CARRIED

3. Approval/Adoption of Minutes – April 30, 2019

MOTION to approve the April minutes Kari, Joel CARRIED

4. Old (and Ongoing) Business

- a. Park enhancement - shade structure info from Brighton still to come, Mark recommends this as one suggestion out of many to present to people at the AGM to help create enthusiasm for fundraising.
- b. SUM Theatre - Snack options and presentation information
 - will look into date, Heather hasn't contacted, check on website (not updated yet)
 - 150 items is the minimum order, 5" flying disc \$300, 7" \$460 cheapest quote from Impact Marketing.
 - Suggest also candy bags, fridge magnets, city will bring gazebo
 - Old Dutch request letter - Mark will help proof, Danielle will follow up soon
 - Centennial Heating - may be donating bottled water?

MOTION to investigate the cost of fridge magnets and purchase a promotional item to distribute at future events up to a cost \$500. Danielle, Joel CARRIED

- c. E-Vote -

MOTION that the Association pay one third of the quoted costs associated with the replacement and painting of the backboards, and installation of nets on the Wildwood Elementary School basketball courts. (~\$400). Nicole, Myrnalyn CARRIED

5. New Business

a. AGM preparations

- Date - Wednesday September 4th 5:30 bbq, 6 agm, 6:30 registration

b. Unwanted activity in Wildwood Park

- Nicole reported an event that was shared with her. There were people loitering in the park wearing colors, a car drove up with people wearing similar colors, all people vacated the area. Mark followed up with Patrick Skinnager (Community Liaison). He has received several complaints and will be looking into it, encourages people to use the reporting options available. Patrick at AGM to do a report? Citizen patrol?

- we are also seeing an increase in graffiti and tagging. Can be reported to Fire for cleanup.
- Rink lights are on a timer, only during skating season. Other lights go out? Saskatoon Light and Power says pathway lights should stay on all night, light intensity will stay constant. The committee questions whether some lights may be out. Mark will forward a reporting link for park light outages.

6. Director's Reports

- Vice President – Robin - no report
- Finance – Erin - no report
 - had sent email - refunding soccer fee. Joel reports that this was a cash registration with a paper form that was missed during data entry and not included in the class list even though fees were charged. The family has been very reasonable but we are too full to accommodate them.

MOTION to refund the \$85 fee to this family. Joel, Danielle CARRIED

MOTION to offer this family a free membership for next year. Kari, Nicole CARRIED

ACTION - Kari will draft a letter, jointly with Myrnalyn, to send to the family.

- Secretary – Amy - No Report
- Indoor Coordinator (children/youth) – Patrick
 - New programs suggestions welcome, working with dance instructor to tweak age groups to be more flexible, up to 9 years.
- Indoor Coordinator (adult) – Nicole
 - Learn to Camp program through Parks Canada - July 7 - all ages, will book it in Wildwood Park
 - Mark asks Nicole to cc him on the booking request
 - Nicole will ask Parks Canada to send the information to Joel for website promotion
 - Program Coordinators - booking meeting - June 10th
- Communications – Jaimie - No report
- Website - Joel
 - Traffic report was circulated by email. Problems this month with the website
 - IT summit review, Joel performed a presentation on jot form - it was well received, the backend stuff is complex but it is good to have
 - Social media presentation - big takeaway was facebook strategy for boosting posts, paying for promotion vs. organic shares and likes. Recent changes to Facebook has reduced effectiveness of shares/likes to business pages. Suggest selectively boost posts to meet target demographic groups, to promote specific events

MOTION to use up to \$50 for micro-boosting on Facebook for upcoming events. Joel, Amy CARRIED

ACTION Amy will research previous minutes to see if a budget was approved in the past.

- Hosting/ service provider - Tyler Lemire is getting out of service providing, Mark suggests BlackSun as other groups use this service, Joel has found other low-cost options.

ACTION Joel will prepare a budget for all related website costs to present at the pre-AGM meeting

- Newsletter – Robin - no report
 - Robin requests that we send him content. He will send out a draft when it is prepared, probably before next meeting.
- Membership – Kari -
 - Joel will do it next year. Kari will step down.
 - Membership drives and promotion may be handled by Members at Large to ease the load on Joel.
- Events/Social Coordinator – Danielle - No report

MOTION to purchase \$75 worth of food at Mr. Ribs to book the back room for the next meeting. **Amy, Chris** **CARRIED**

ACTION : Danielle will call to make the booking.

- Soccer Coordinator – Myrnalyn - No report
- Basketball Coordinator – Tracy - No report
- Rink Coordinator – Chris
 - Rink operating budget submitted and approved.
 - Rink improvement adjudicating meeting coming up. Requested funds outstrip available funds. Mark will update us in June.
- Facility Coordinator - Nicole
 - Report as above
- Community Consultant – Mark
 - Reminder to check his report early as our meeting is late in the month.
 - as emailed - highlighted changes to the Leisure Guide,
- Members at Large –
 - Evan
 - Katherine -
 - Kelly -

MOTION to approve these director reports as presented. Nicole, Danielle **CARRIED**

7. Next regular meeting

Programmers, sport coordinators Meet June 10th, Nicole will send details

June , 2019 ; 7:00 pm , Mr. Ribs

8. Adjournment

@

8:43 pm by Kari